

Retail Location Evaluation Checklist

	<u>Attribute</u>	<u>Rating</u>	<u>Comments</u>	<u>Location</u>	<u>Date</u>
1	Exposure of subject premises to:				
	A. Highway				
	B. Adjacent Center				
2	Immediate Access				
3	Regional Access				
4	Parking Adequacy				
5	Condition of Premises				
6	Condition of Adjacent Properties				
7	Tenant Mix				
8	Competition Nearby				
9	Demographics				
10	Traffic				
	A. Count				
	B. Quality				
11	Cannibalization				
12	Signage				
	A. Façade				
	B. Pylon				
13	Foot Traffic				
14	Proposed Competition				
15	Trade Area Growth				
16	Daytime Pop.				
17	Other + or - Factors				