

R.J. Brunelli secures space for Dollar Tree, European Wax Center, AT&T

By: *Jessica Perry*

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R.J. Brunelli recently completed six leases for retail sites across the Garden State for recognizable brands including Dollar Tree, European Wax Center and AT&T.

In the northern part of the state, national discount retail chain Dollar Tree signed for a 11,642-square-foot endcap unit at The Shoppes in Parsippany in a former Retro Fitness space. The store is set to open at the 54,700-square-foot center located at 1470 Route 46 W. in the second quarter of 2022, R.J. Brunelli said.

President and Principal Danielle Brunelli and Senior Sales Associate Pete Nicholson represented **Dollar Tree**; the landlord was represented by Darrin Hiban of Tri State Commercial Inc.

The Old Bridge-based firm is the state's exclusive leasing representative for Dollar Tree.



At The Promenade in Summit, Senior Sales Associate John Lenaz secured two street-front leases.

Envy Lash Studio recently opened its second location – occupying 1,202 square feet – at the mixed-use property, which includes 15,600 square feet of retail space along with 22 apartments overhead. Meanwhile, The Shape of You spa expects to open its doors in March 2022 in a 1,257-square-foot space at the property.

R.J. Brunelli, which is exclusive broker for retail space at The Promenade, also represented both tenants in the agreements.

Elsewhere, Brunelli signed two new leases for **European Wax Center** franchisees, for which the firm is exclusive leasing representative in the state.

Located at the Hillsborough Promenade on Route 206 in its namesake city, European Wax Center is expected to open its 1,984-square-foot inline space in June 2022 at the

Kohl's, Weis Markets, Lowe's and Home Goods-anchored site.

Shane Wierks of Jeffery Realty represented Hillsborough Promenade.

Further south in Glassboro, a third quarter opening is anticipated for European Wax Center at Collegetown Shopping Center. There, the brand signed for a 1,672-square-foot endcap space in a pad site building.

Less than a mile from Rowan University, the 248,000-square-foot center is anchored by Lidl, Ross and Esporta Fitness. Valerie Pettine of Metro Commercial represented Collegetown Shopping Center.

Finally, the firm said it signed AT&T for a 3,726-square-foot endcap unit at 1882 Hooper Ave. in Toms River. R.J. Brunelli serves as exclusive broker for the new, 12,600-square-foot center being developed by March Construction.

"As construction on the building moves forward, we currently have several prospects interested in the remaining 7,100 square feet of inline space," said Vice President and Principal Mario Brunelli, who represented the landlord on both the AT&T and Pizza Hut leases.

Pizza Hut will occupy the site's other endcap; both it and AT&T anticipate summer openings. Jack Kahn Realty represented AT&T on its lease.



A rendering for the new, 12,600-square-foot retail offering on Hooper Avenue in Toms River. – R.J. BRUNELLI

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